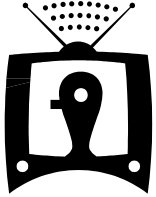


# EASTERN GARDENS SURVEY REPORT

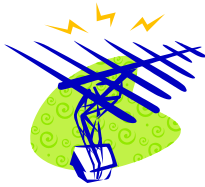
## BACKGROUND



The "TV Era" is Over! The TV – an Icon of American culture for three-quarters of a Century is obsolete. And in the UK the same can be said of the *telly*. The most familiar focal point in

family living rooms for generations, the traditional Analog Television set, the one everyone had because it was the only one available, is NO MORE! Until the transition to digital television is complete, TV stations will continue broadcasting on their analog channels while phasing in digital broadcasts on a separate DTV channel.

For several years Eastern Gardens has made available to its members free access to its analog TV antenna, this is the



extra outlet in each unit's living room. On February 17, 2009, government mandate requires that all full-power TV stations stop broadcasting analog signals and switch to 100% digital broadcasting. This digital transition will primarily affect the 15-20 million viewers who rely on local over-the-air broadcasts received via antenna. For continued reception after the 2009 cutoff, all old fashioned TVs (analog tuners) will need to be connected to a digital-to-analog converter box, or replaced with a new TV with a built-in digital tuner. In order for Eastern Gardens to make this change, i.e. replace all the equipment at each building, it will cost the cooperative some \$5,100, which was not budgeted.

## BOARD RESPONSE

Management has informed the board, that approximately between 10-12 units are currently using the antenna. In response, the board felt it necessary to poll the general membership in order to help determine just how many members were actually using the antenna to see if it would be cost-effective. Keeping in mind that the channels received are only the basic local channels, (e.g., 3-13).

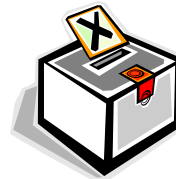
## WHAT'S NEXT?

Once the due date to accept your response has passed, the board will collect and tabulate the surveys for their review and then disseminate the results to the general membership. **NOTE:** For confidentiality, the names of members and their opinions on the survey will not be available or published, only the answers themselves, i.e., YES or NO, will be made available, (e.g. bar, pie chart).



## For more information, you may write a letter to the Board with your concerns

THIS IS NOT A VOTE. You will only be expressing your opinion. However, your participation is important; the results of the poll will provide guidance to the board.



Only one survey form per household will be accepted, and it **must** be signed by the member.

**Tear off the survey and mail it, or return to the business office and drop it inside EG'S ballot box**

	<u>YES</u>	<u>NO</u>
Are you currently using EG's Antenna? (i.e. non-cable subscriber)	<input type="radio"/>	<input type="radio"/>
Are you currently using your own antenna? (i.e. rabbit ears...etc)	<input type="radio"/>	<input type="radio"/>
Are you a subscriber of Comcast Cable?	<input type="radio"/>	<input type="radio"/>
<b>Comments (On this issue only)</b>		
<hr/>		
<hr/>		
<hr/>		
<hr/>		
<hr/>		
<hr/> <i>Member's Signature</i>		<i>Apt.#</i>
All responses must be returned by:		
<b>August 15, 2008</b>		

TEAR OFF AND RETURN

PLACE POSTAGE HERE

MEMBER'S RETURN  
ADDRESS

**EASTERN GARDENS COOPERATIVE, INC.**  
3045 EASTERN AVENUE  
SACRAMENTO, CA 95821

**Eastern Gardens Cooperative, Inc.**  
3045 Eastern Avenue  
Sacramento, CA 95821

PLACE POSTAGE HERE

MEMBER'S ADDRESS LABEL

# Important Survey



## EASTERN GARDENS IMPORTANT SURVEY

**SURVEY FORM  
ENCLOSED!**

