

Eastern Gardens

3045 Eastern Avenue * Sacramento, CA 95821 * 916-489-1604 * Fax 916-489-1627

*** DISH TV IS NOW AVAILABLE AT EASTERN GARDENS! ***

Dear Members/Shareholders:

On October 7, 2009, at a special meeting of the Board of Directors the board concluded their discussions on the subject of Dish TV and approved to allow Sacramento Valley Satellite (SVS) the opportunity to solicit, install and maintain Dish TV at Eastern Gardens Cooperative, Inc. For some, the long awaited choices have finally come, no longer is Eastern Gardens locked into a single media provider, (i.e., TV); it now allows the membership to choose of either selecting Comcast Cable or Sacramento Valley Satellite, Dish TV, no other companies or business have been approved by the Board.

Briefly, here's how it will work; there will be a single 24" dish installed on the roof of each apartment building, seven total; a new junction box will be installed adjacent to the already existing Comcast junction box. This allows SVS to run a cable from the Comcast J-box to their J-box allowing SVS to use the same existing cable in your apartment unit. All equipment provided, that is, dish and receivers, will be owned and maintained by SVS, no other company or business is to be contacted to remove, maintain, replace or install this equipment other than SVS. Please note, that SVS is only offering DISH TV and not DSL, (i.e., internet connectivity). If Comcast is your internet provider your choice will be to either keep them as your internet provider and still have Dish TV or switch to AT&T for internet access only and still have Dish TV, or you may elect to keep what you have, the choices are now yours to make. Whatever you decide, this will be an individual commitment with each company, payments, trouble calls or problems with your dish or cable TV will not change; each company is to be contacted directly for any issues that you are experiencing and not management or the board.

Every member will be offered the opportunity to have Dish TV and in order to help you understand those choices, (i.e., service packages) the Board has asked SVS to conduct special meeting sessions for the membership explaining all the details, they are:

- Saturday, October 17, 2009 at 10:00am in the clubhouse
- Wednesday, October 21, 2009 at 6:30pm in the clubhouse

NOTE: Brochures and pamphlets will be distributed at the meetings

Sincerely,

EASTERN GARDENS COOPERATIVE, INC.

Janice Hoberg Frank Lenhart Donna Schmetz

Ed Healy Merritt Miller James Patrick

Board of Directors

(OVER)



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Number of Consumer Complaints
in the Cable and Satellite Industry.**

According to the 2009 American Customer Satisfaction Index (ACSI) survey results for the
Cable/Satellite TV industry.